



Instagram for Genealogy

SHARING YOUR LEGACY





Finding ancestors and keeping them close to the heart

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Mother & Daughter Professional Genealogists

*Diana Elder, AG
Nicole Dyer*



About Us



Diana Elder, AG and Nicole Dyer are a mother daughter team of professional genealogists who love helping others with genealogy through their free podcast, [blog](#), [books](#), and [teaching](#). They are the authors of *Research Like a Pro: A Genealogist's Guide*, a best seller in the genealogy category on Amazon, and hosts of the free *Research Like a Pro Genealogy Podcast*.

Diana is an accredited genealogist professional specializing in the gulf-south United States region and is the presentation specialist with the International Commission for the Accreditation of Accredited Genealogists (ICAPGen). Nicole is the publicity chair for the Pima County Genealogy Society.

Free Weekly Podcast

Diana Elder, AG and Nicole Dyer discuss the *Research Like a Pro* method and how to take your genealogy research to the next level in their weekly podcast, *Research Like a Pro*. Learn about research objectives, analysis, locality research, research planning, source citations, report writing, case studies, and more. To view a list of recent episodes, click here: [Research Like a Pro Podcast recent episodes](#). To receive the weekly

episodes, subscribe on [iTunes](#), [Stitcher](#), [Google Play](#), or your favorite podcast app. You can also sign up for our [newsletter](#) to receive notifications of new episodes.

"This is a great podcast for both beginning and experienced genealogists. Beginners can learn the how to do genealogy the right way from the start. I wish this process was around when I started genealogy - I would have saved a lot of time and effort! Experience genealogists will learn something new from the discussion of the various tools and tech that Nicole and Diana use. The other thing I love about this podcast is the quality of the audio. The discussion of the topics is very clear and easy to listen to in the car, and there is no annoying bumper music or other useless content. Highly recommended!" - Bill

Class Materials

We appreciate your attendance and participation. Thank you for coming! Here are our classes taught at the BYU Family History Conference 2019 and the materials:

Tuesday, July 30

Benefits of Becoming an Accredited Genealogist Professional 9:45-10:45 Diana Elder, AG Rm 2295

Class Materials

FamilyLocket.com/byu/

-Download slides

-Info about our classes, booth, free podcast, etc.



Family Locket

Why Instagram?



Photo sharing app



1 billion active users per month



Social network



Connect with relatives

Instagram Basics

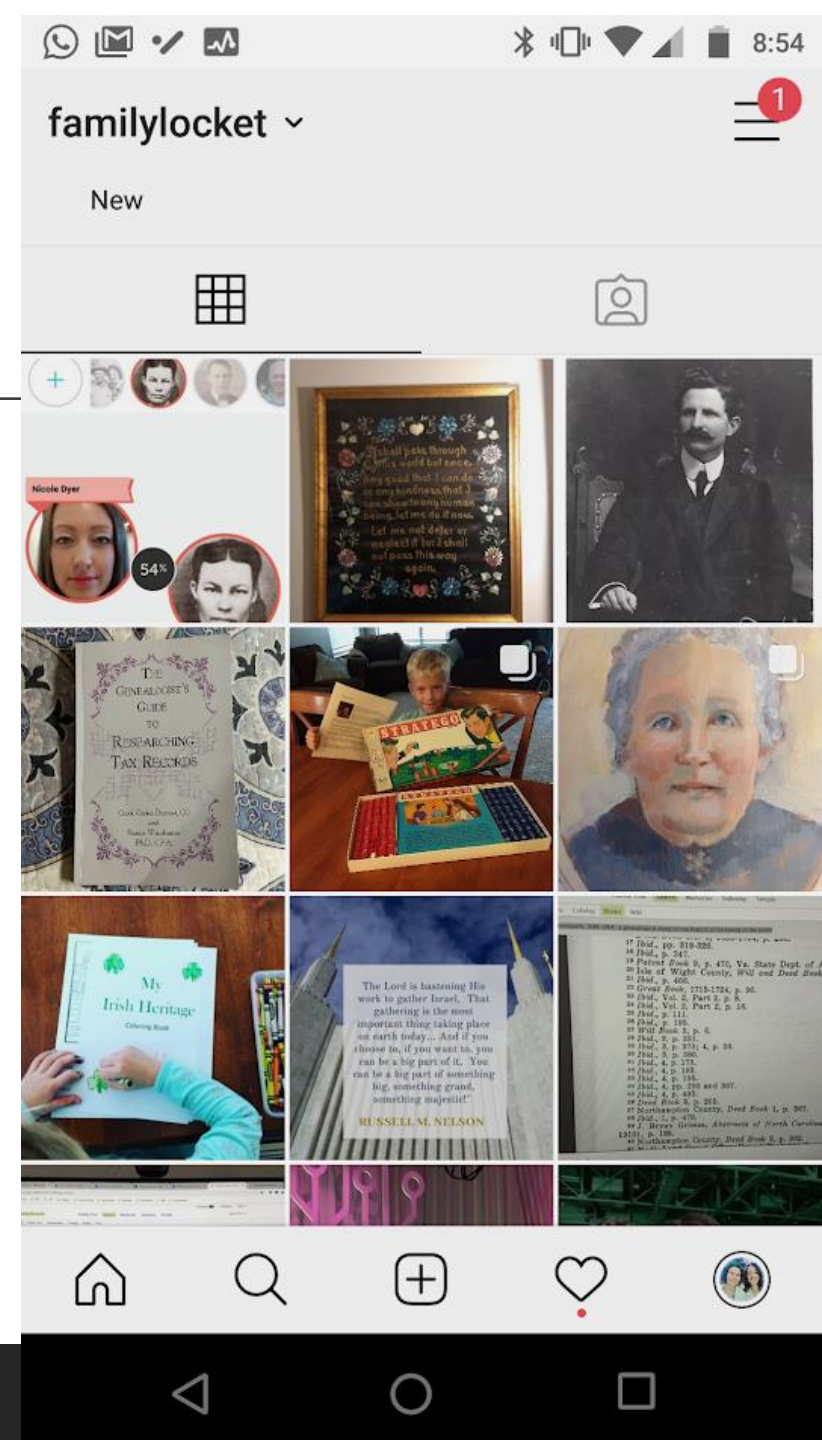
Create an account i.e. @familylocket

Follow friends

See a stream of your friends' photos

Posts: 1-10 photos; or a video; friends can comment or like

Stories: vanish in 24 hours, can be live video, no comments or likes



Stories

More engaging
Teens love them
Video



Board Books 12w

*A peek inside one of
our 7 page books!*



Send message



cuentobooks 18h

Sharing about a special
experience I had with my
son (that I think you
should try too!)



@cuentobooks



Send message



Instagram for
Genealogy

Photo Sharing

Searching

Learning and
Inspiration

Photo Sharing

Keep Memories of Loved Ones Alive

- People go to Instagram to talk about what excites them
- Does family history excite you?
- Honor ancestors by sharing their memory
- Keep their stories alive on Instagram
- Teach the next generation, siblings, cousins, parents, etc.



What to share



PHOTOS



HEIRLOOMS



GEOGRAPHICAL
INFORMATION



STORIES








[View Insights](#)

[Promote](#)



Liked by  **family_matters_guide** and **16 others**

familylocket McKinley wearing her grandmother's wedding dress. Family history is for everyone! How McKinley and... [more](#)



Other ideas

- favorite family pastime (stratego)
- great-grandfather's favorite chocolate cake
- recipes
- family traditions
- photos of ancestral homeland
- local history
- historic sites



[View Insights](#)

[Promote](#)



Liked by **legacy.tale** and 11 others

familyloket We had great grandma Irma's banana cream pie today. She passed the recipe on to her son's wife, who... [more](#)

[View 1 comment](#)



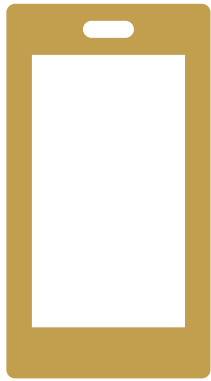
Christmas 1970



When I was a young boy, I loved to play the game of Stratego. It was a board game that was very popular in my family and among my friends. I remember playing it for hours, trying to outsmart my opponent. The game was so fun that I would often play it with my friends and family members. I was always the one who would win, and I would feel like a champion. I was so proud of my skills that I would often show them off to my friends. I was always the one who would be the first to pick up the pieces and move them around the board. I was always the one who would be the first to say, "I've got you!" or "You're out of here!" I was always the one who would be the first to say, "I've won!" and I would feel like a champion. I was so proud of my skills that I would often show them off to my friends. I was always the one who would be the first to pick up the pieces and move them around the board. I was always the one who would be the first to say, "I've got you!" or "You're out of here!" I was always the one who would be the first to say, "I've won!" and I would feel like a champion.



How to Share on Instagram



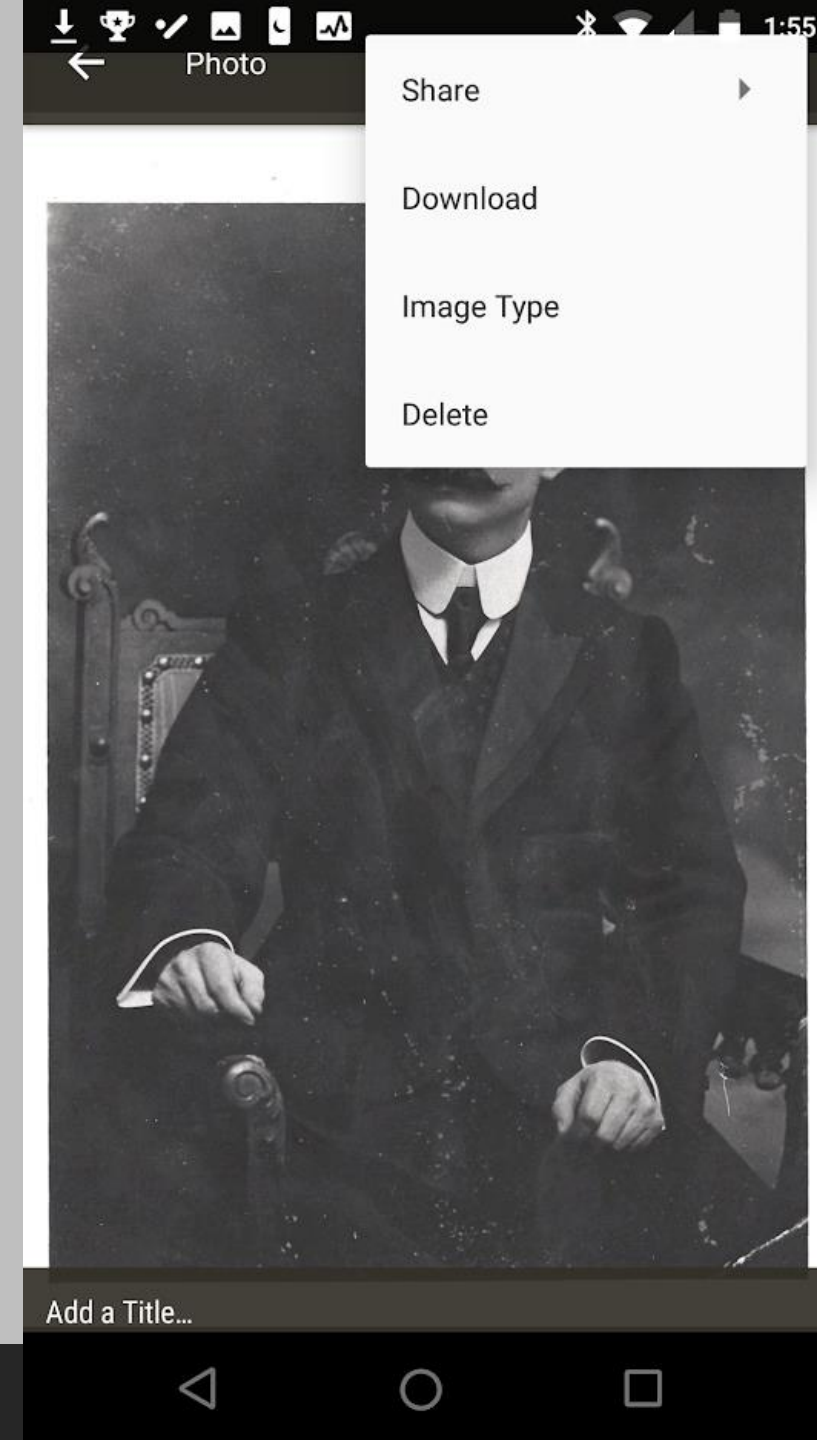
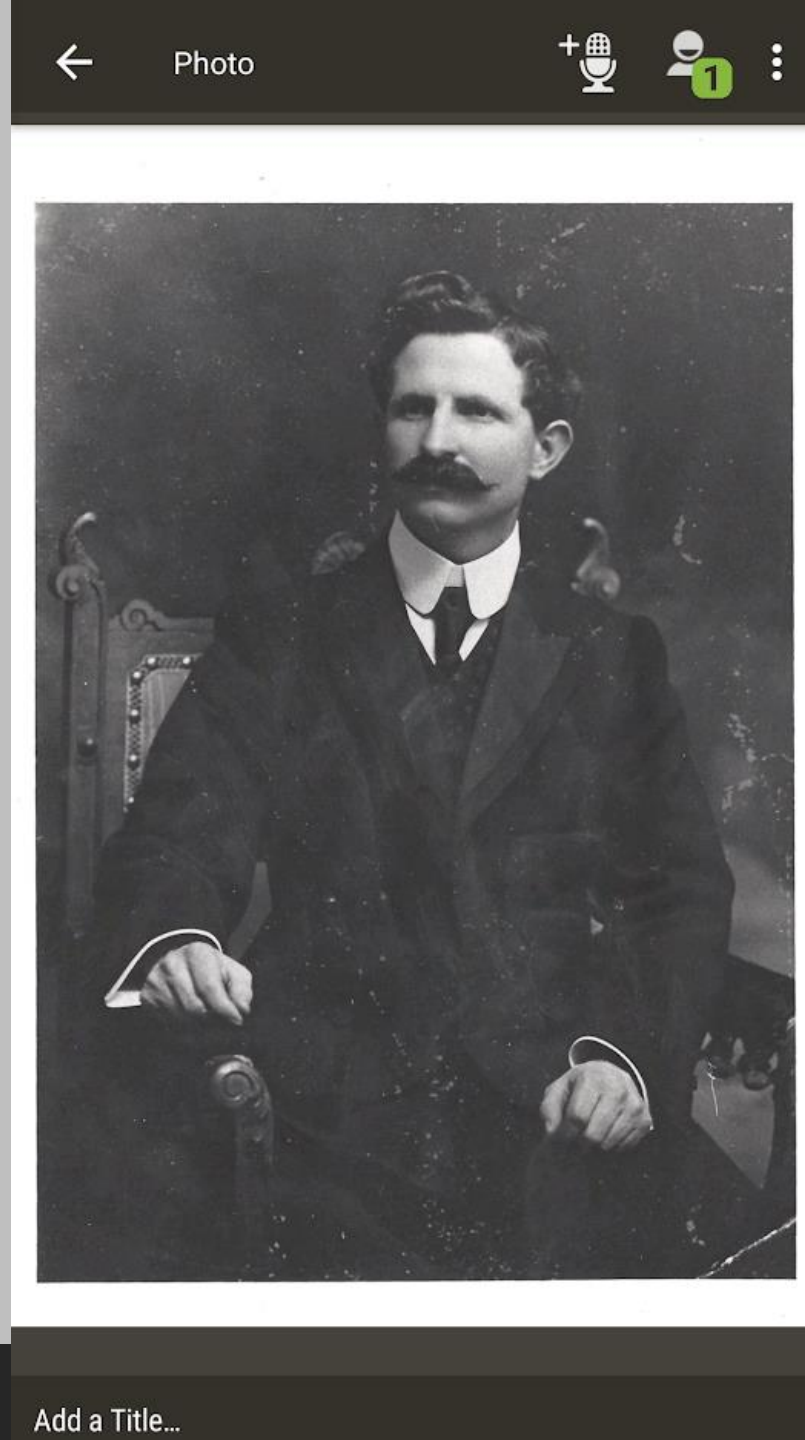
Must use the Instagram mobile app (phone, tablet, etc.)



Cannot post to Instagram from your computer

FamilySearch Memories app

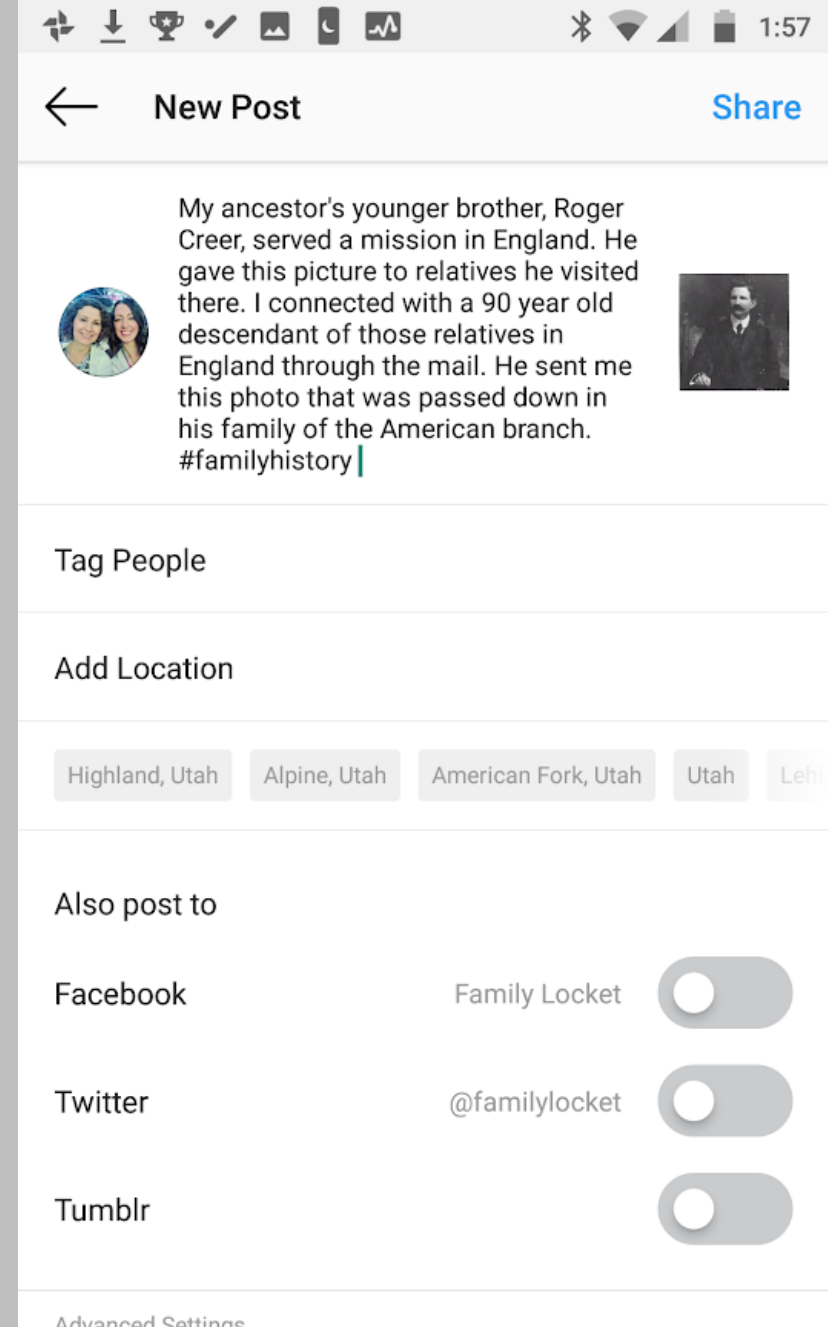
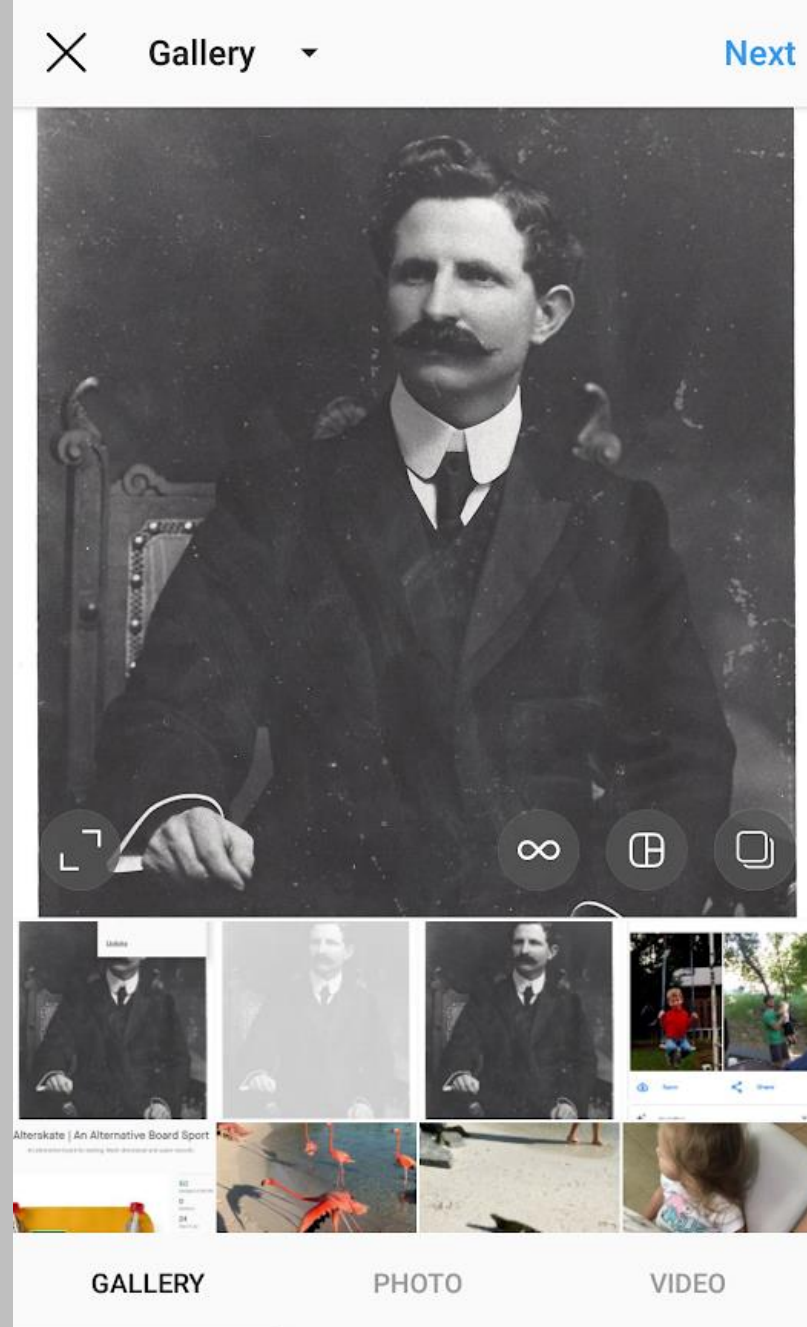
Download a
photo to your
mobile device



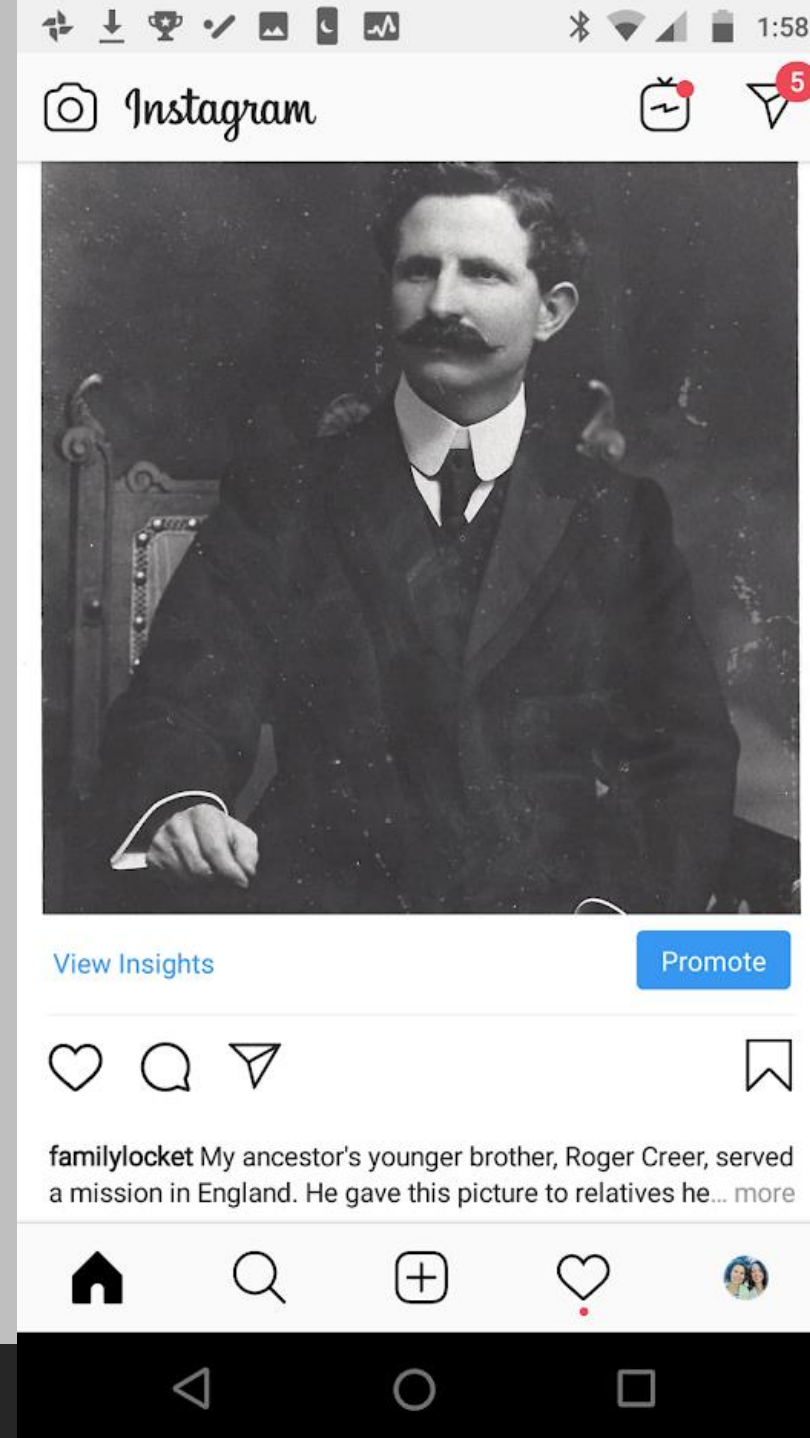
Open the
Instagram app

Create a new
post +

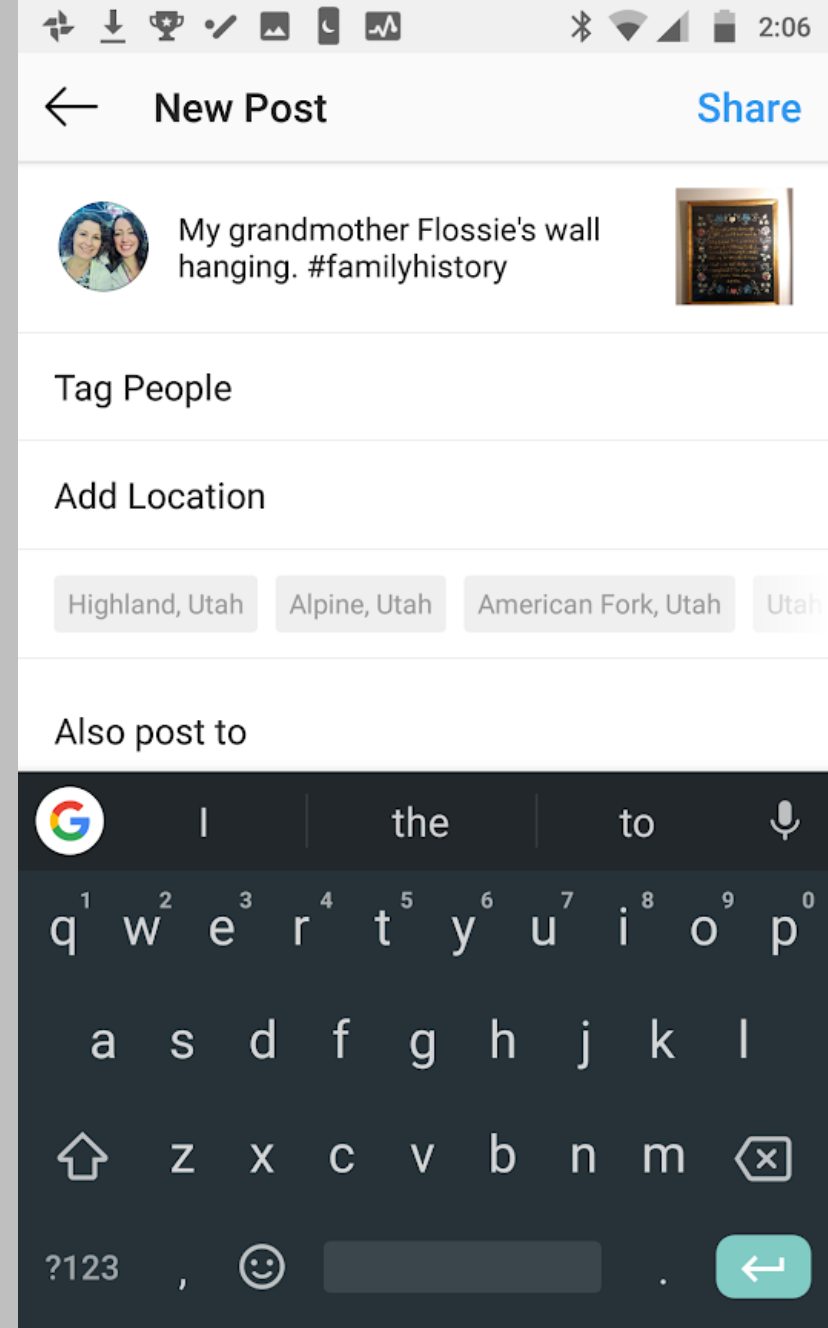
Choose your
photo(s) – up
to 10



All done!



Click + to add
Choose photo
Take a picture
Add a caption



All done!



Create Images to
Share



Photo



thegenealogykids



Liked by **genealogycenter** and **36 others**

thegenealogykids Grandpa served in Korea. Isn't the picture of Grandma on his desk sweet?

[#happyveteransday](#) 🇺🇸



Google Photos

- Google Assistant
- Then and now photos auto-created
- Videos auto-created
- Easy to share on Instagram!





Google Photos

- Then and Now collage of my brother
- Click the share button when using the Google Photos app on your phone



Save



Share

Design anything.

Q Try "Certificate" or search your designs

Suggested

Presentation

Facebook Post

Poster

Facebook Cover

Instagram Post

Create a design >



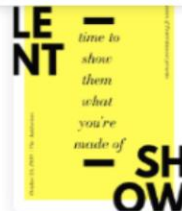
Canva Print >



Poster



Instagram Post



Flyer



Twitter Post



Graph



Facebook Cove

Canva

- Templates
- Photos
- Elements

Q Search Text

Click text to add to page

Add a heading

Add a subheading

Add a little bit of body text

- Text
- Bkground
- Uploads
- Old Photos
- Folders
- More

NATHANIEL MCKENZIE

In recognition of your outstanding contribution of time, dedication, and experience to our organization, *Mountainview Region*.

You have been given countless people around the world a name - the one thing they need most.

CHESTER

Finally found my new home!

LET'S KEEP IN TOUCH, Annie

6:00 PM Reception Program

Signs: Messages in the Birds & Bees, C&W Trade, Thursday

Looking for the "New Best"? Be sure to look for the several largest city in the Santa Catalina state, and beloved by residents for its nightlife and its music.

"People spend the day sun worshipping and the evenings dancing."

Tropicana Beach Club is a great for singers and seafood, just steps from the ocean.

Join us every end of the week!

STEAK NIGHT

Fridays 6:30pm - 10pm

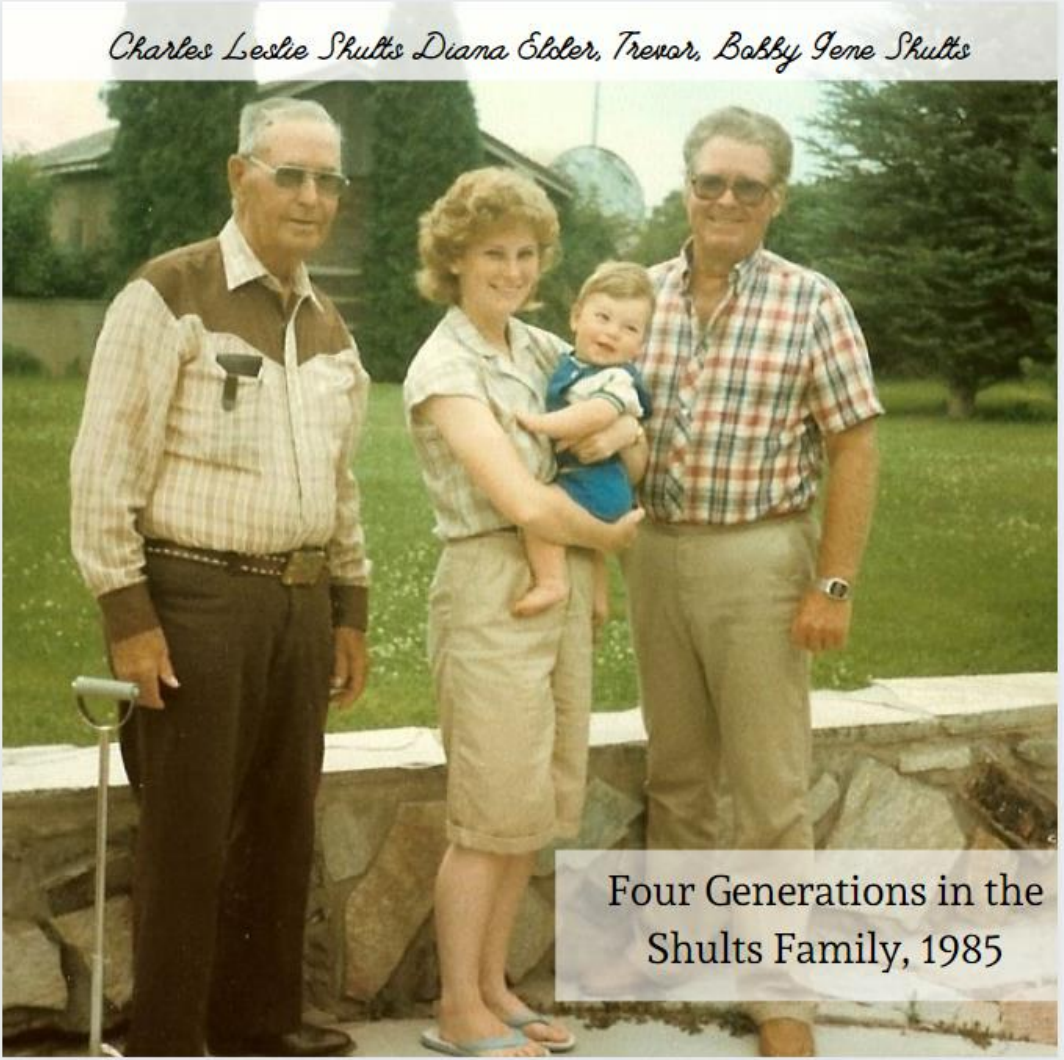
SEASON'S GREETINGS

LOVE, THE DENVERS

it's my birthday

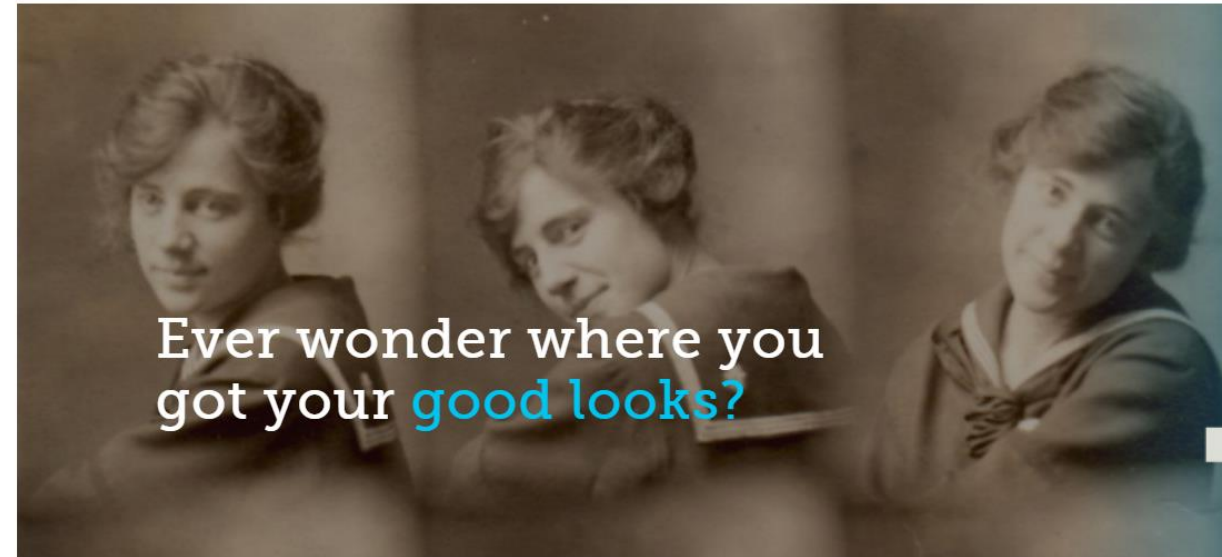
CHEERS TO twenty

IT'S TIME TO



FamilySearch Discovery Compare-A-Face

FamilySearch.org/Discovery



Ever wonder where you
got your **good looks?**

See which ancestors you look the most like.
To get started, upload a photo of yourself.

Take a New Photo

Get Started





Nicole Dyer

54%

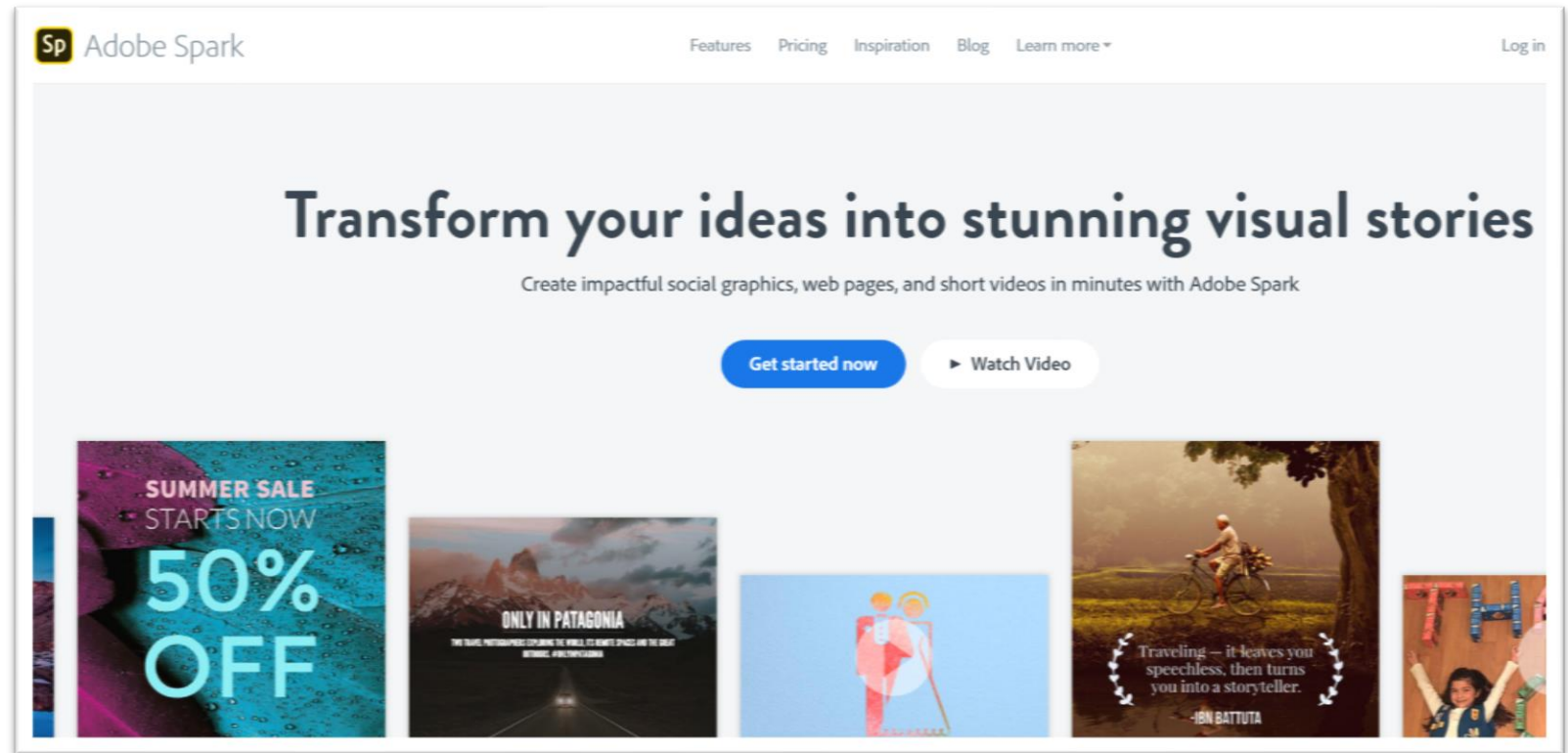
Nancy Jane Rose

Create Videos to
Share

Adobe Spark

Spark Post app

Great for Instagram Stories



Print your Instagram Posts into a Book

- Chatbooks
- Blurb
- Shutterfly

Searching Instagram

Hashtags

#familyhistory

#dna

#localhistory

#househistories

3 New Ways to Use Hashtags for Genealogy

Amy Bowser Tennant

1. Hashtags to organize and share event photos - family reunions
2. Follow a genealogy event like #RootsTech and #NGS2019GEN
3. Follow a Twitter chat

Genealogy Photo A Day

By Genealogy Girl Talks

The Genealogy Photo A Day Challenge is a fun way to share your genealogy and family history on Instagram.

1. Follow @genealogyphoto (<http://www.instagram.com/genealogyphoto>) on Instagram.
2. Share a photo following the daily prompts (or post your own genealogy and family history themed photos).
3. Use the hashtag #genealogyphotoaday and #genealogyphoto so others can find you and like your pictures, too.
4. You can post your photos to the Genealogy Girl Talks Facebook page (<http://www.facebook.com/GenealogyGirlTalks>) and we'll share your photos there, too!

Learning & Inspiration

Crowd-source your photo mysteries – Maureen Taylor

- Not every photo is identifiable with the information on the back
- Post your photo mystery on Instagram for feedback from cousins
- ask where it was taken to see if your followers recognize the location
- “You might not know where it is,” said Taylor. “But your cousin or distant cousin might say, ‘Oh, that’s great-grandma’s house. We used to drive by that all the time.’”

Who to follow

@FamilyLocket @Ancestry @GenealogyCenter,
@FamilyHistoryModernized, @FamilySearch,
@SaveFamilyPhotos

@the_corsetedbeauty for 18th century fashion, also
@beths.historicaldresses



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Questions?